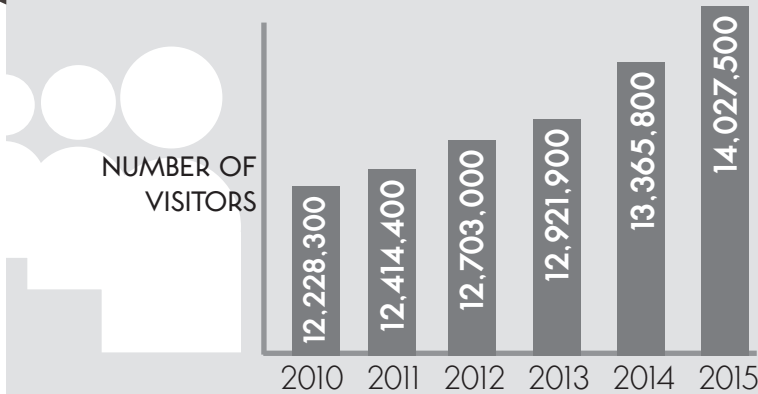


RECORD YEAR OF TOURISM FOR TORONTO



TORONTO'S OVERNIGHT VISITORS

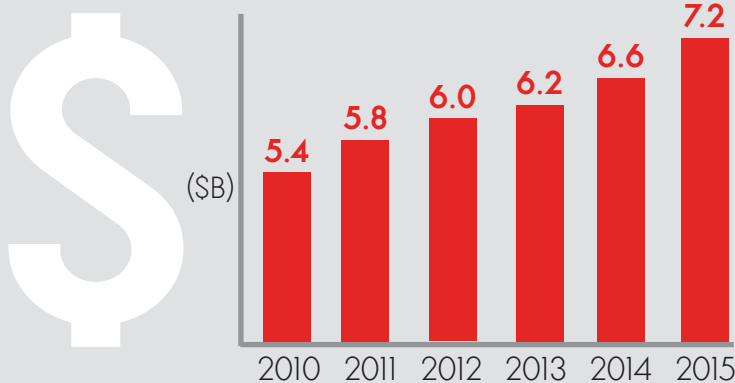


HOTEL NIGHTS SOLD

2010: 8,928,958	2013: 9,226,814
2011: 8,936,963	2014: 9,400,099
2012: 8,971,119	2015: 9,647,591

315,000

PEOPLE EMPLOYED IN
TOURISM & HOSPITALITY
IN THE TORONTO REGION



VISITOR SPENDING IN TORONTO
OVERNIGHT AND SAME-DAY VISITORS (\$B)

KEY INTERNATIONAL MARKETS

CHINA 260,400	FRANCE 79,900
U.K. 237,800	AUSTRALIA 70,300
INDIA 106,700	BRAZIL 58,600
JAPAN 89,740	MEXICO 37,750
GERMANY 83,900	