



## ONTARIOTRAVEL.NET

Ontariotravel.net, the official tourism consumer website for travel in Ontario, reaches millions of global consumers annually. It's also the main source of information used by our 1-800-ONTARIO call centre, online chat agents and Ontario Travel Information Centre staff.

Promote your **business, festivals and events, and packages each with a FREE listing** on our consumer site, ontariotravel.net, and get leads for your tourism business. A listing features a large image, description, Google mapping functionality, social media channels, a link to your website and more.

OTMPC uses only registered listings to develop and post suggested itineraries to the website that consumers can customize, save and share using our Trip Planner tool. Listings also flow into the Discover Ontario mobile app, and they are presented via the website on the digital touch screen kiosks in the 20 ONroute Service Centres along the highway 400/401 corridor.

2015 results:  
**4.8** MILLION  
web visits  
975,000 direct leads to partners  
from OTMPC digital channels

**1** Log in to your account on [tourismpartners.com](http://tourismpartners.com). [Register first if you do not have an account](#). Create a profile, and select a username and password. Wait for email confirmation.

**2** Manage listings. Scroll down to select the type of listing you wish to submit, then enter your information.

**3** We will review and translate all new content into French for you. Once translations and approvals are complete, your listing will be posted to [ontariotravel.net](http://ontariotravel.net).

## TIPS

- Title and Description: describe your business in 600 characters (max) or 90 words (approx.)
- Location: provide the exact location of your business, including postal code
- Image: provide a clear, single image (min. 1920x800 pixels, JPEG format, max 4MB, landscape orientation; no collages, logos or text) that reflects the visitor experience and current season, turn off your pop-up blocker
- Provide 'Lake' name (or body of water) only if your business includes water activity or a waterfront component
- Select 19+ attribute if your business is open to a 19+ only audience
- Select the Aboriginal attribute only if your business includes an Indigenous component

### For help submitting your packages, please contact:

Marie Cheesman, Partnership Coordinator  
[marie.cheesman@ontario.ca](mailto:marie.cheesman@ontario.ca)  
613-735-3231

### For help submitting your business, festivals and events listings, please contact:

Shanyce Fletcher, TCIS Coordinator  
[shanyce.fletcher@ontario.ca](mailto:shanyce.fletcher@ontario.ca)  
416-325-6846



## SAMPLE LISTING

**MCMICHAEL CANADIAN ART COLLECTION**  
GALLERY AND CULTURE • ART GALLERY, ABORIGINAL EXPERIENCES • GALLERY/STORE

The McMichael Canadian Art Collection offers its visitors a unique and truly Canadian experience. From the art within the gallery to the surrounding landscape, the McMichael is the perfect gallery for an introduction to Canada's art and culture. The McMichael permanent collection consists of almost 6,000 artworks by Tom Thomson, the Group of Seven, their contemporaries, and First Nations, Métis, Inuit and other artists who have made a contribution to the development of Canadian art.

**ACCESSIBILITY:**  
Services for special needs: Wheelchair accessible, Wheelchair accessible dining room, Wheelchair accessible parking, Wheelchair accessible public washroom

**FACILITIES:**  
Bar, Children's play area/Playground, Gift/Souvenir shop, Meeting/Convention facilities, Picnic areas, Public washroom, Restaurant/Cafe

**LANGUAGE SERVICES:**  
English, French

**SERVICES:**  
Currency exchange, Guided tours, Liquor license, Parking available, Public transit accessible

**McMichael Canadian Art Collection**  
10360 Islington Avenue  
Markham, ON L3R 9V7  
Phone: (905) 953-1121  
Toll Free: (888) 213-1121  
Email: [info@mcmichael.com](mailto:info@mcmichael.com)

**9th YEAR ROUND**

**Map:** The map shows the location of the McMichael Canadian Art Collection in Markham, Ontario, near the border with Michigan and Ohio. Key cities like Toronto, Hamilton, and London are also visible.