

TOGETHER

TOURISM TORONTO
PARTNERSHIP PROGRAM
2018

PARTNERSHIP AT A GLANCE

TOURISM
TORONTO

PARTNERSHIP BENEFIT	PARTNER LEVEL		
	MEMBER	ENHANCED	PREMIUM
Listing on SeeTorontoNow.com, includes map location to your business, links to your website, and three (3) photographs	●	●	●
Listing in print publications including the Hotel Edition of Toronto Magazine and Official Visitor's Guide	●	●	●
Invitation to networking events and the AGM connecting your business directly with other partners	●	●	●
Business referrals and media leads	●	●	●
Qualified sales leads to connect you to leisure visitors, meeting planners, travel professionals	●	●	●
AGM voting privileges	●	●	●
Access to the complete Networking Directory	●	●	●
Events included in Calendar on SeeTorontoNow.com	●	●	●
Access to high resolution photographs and B-Roll of Toronto for use in your marketing	●	●	●
Partner designation to show your alignment with Tourism Toronto	●	●	●
Inclusion in the Special Offers section of MyTorontoMeeting.com	●	●	●
Orientation and consultation session with Tourism Toronto staff	●	●	●
Monthly partner e-newsletter, <i>The Tourism Insider</i>	●	●	●
Annual Report and visitor market data insights reports	●	●	●
Direct booking link for reservations at restaurants	●	●	●
Opportunity to attend Tourism Toronto training workshops	●	●	●
Two (2) additional category listings on SeeTorontoNow.com		●	●
Five (5) additional photographs included in your listing on SeeTorontoNow.com		●	●
Inclusion in the booking portal on SeeTorontoNow.com (Hotels, Attractions, Activities)		●	●
Dedicated Partnership Account Manager		●	●
Opportunity to attend the Tourism EDGE Event Series		●	●
Partner Offers to all businesses via Partner Portal		●	●
Opportunity to present products and offerings to Tourism Toronto staff		●	●
Detailed tourism market data research reports and analysis		●	●
Enhanced orientation and consultation session with Tourism Toronto staff		●	●
Enhanced Convention Calendar with 24-month advance listing		●	●
Premium Advertising Package. Includes one (1) ad in newsletter, one (1) ad on SeeTorontonow.com and one (1) full page ad in Toronto Magazine			●
Recognition as a Premier Partner logo placement on website boilerplate, Annual Report, at the Annual General Meeting, and select speaking engagements			●
Customized partnership reports and industry research specific to your business			●
Access to Executive Roundtable events with key government officials and industry leaders to discuss trends and challenges and debate solutions for continued improvement in the sector			●
Scheduled feature content on SeeTorontoNow.com home page			●
Multiple category listings			●
Integrated content marketing and social strategy			●
Key positioning on website listings on SeeTorontoNow.com			●